

# THE PRS YEARBOOK OF MEDICAL & LIFE SCIENCES INFORMATION PROVIDERS 2002

*A comprehensive guide to companies and organisations publishing for  
medical and health professionals, researchers and libraries.*

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## Overview

This first edition of The PRS Yearbook of Medical & Life Sciences Information Providers contains details of more than 350 of the key players in the rapidly changing world of Medical and Life Sciences Publishing.

The PRS Yearbook contains profiles of book and journal print publishers, electronic publishers, distributors and major medical and bioscience information websites. The focus is on information published in English for the professional, clinical and library markets.

### How we collected the data

This first edition has been compiled by an extensive process comprising of Internet and library research, and by monitoring various publishing and information industry sources. Potential entrants were then sent a questionnaire. (We have not excluded those organisations that failed to reply).

**“At last someone has produced a guide that brings together details  
of publishers in the medical and life science arena .....**”

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# ANNOTATED EXAMPLE COMPANY PROFILE

	NAME	PRS COMPANY IDENTIFIER																			
OWNERSHIP DETAILS	<b>Bertelsmann Springer Science + Business Media Group</b> <i>Ownership: Bertelsmann AG</i>	<b>PLC-B0161</b>																			
WEBSITE URL	www.bertelsmannspringer.de/english/index.html	+49 (0)30 82 78 75 20 6 [f] +49 (0)30 82 78 75 22 2 [f]	HEAD OFFICE ADDRESS DETAILS																		
OVERVIEW OF COMPANY ACTIVITIES	<p><b>Company overview:</b></p> <p>The BertelsmannSpringer group publishes scientific and technical literature worldwide. With approximately 70 publishing houses and subsidiaries, it is represented in more than 15 countries in Europe, the USA and Asia. The group has around 5,000 staff and a turnover of approximately DM 1.4bn or EUR 700m. BertelsmannSpringer publish a wide range of media - from specialist journals to books, newsletters, seminars, conferences, conventions and correspondence courses to CD-ROMs, databases and online services including 24,000 book titles and 650 journals and magazines. More than half of their publications appear in English. The electronic service LINK makes the contents of more than 400 scientific journals accessible on the Internet. In addition, there are approximately 300 further electronic products</p> <p><b>Products &amp; Brands:</b></p> <p>Science: Birkhäuser Verlag (Switzerland), Key Curriculum Press (USA), Springer-Verlag, (Berlin / Heidelberg, New York, London, Tokyo, Vienna)</p> <p>Medicine: Ärzte Woche, Ärzte Zeitung, Groupe Impact (France), BertelsmannSpringer Medizin Online GmbH (BSMO) Steinkopff-Verlag, Urban &amp; Vogel</p>	<p><b>Head Office</b> BertelsmannSpringer Science &amp; Business Media Heidelberger Platz 3 Berlin D-14197 Germany</p>																			
MAJOR PRODUCTS AND BRANDS																					
KEY COMPANY OFFICERS	<p><b>Organisational information:</b></p> <p><b>Key Executives:</b> Dr. Renate Krümmel, Science, Technology, Medicine (STM): Prof. Dr. Dietrich Götz, (Rüdiger Gebauer) Medicine/Life Science/Biology: Prof. Dr. Dietrich Götz Natural Sciences/Engineering/Mathematics/Computer Science: Rüdiger Gebauer Medicine/Economics/Engineering: Dr. Hans-Dieter Haenel Marketing/Sales/Logistics: Rüdiger Gebauer, (Amoud de Kemp) Distribution: Norbert von Nettelbladt</p>	<p><b>Company Type</b> PUBLIC CORPORATION-SUBSIDIARY</p>	COMPANY TYPE AND TICKER SYMBOL																		
EXPLANATION OF FINANCIAL FIGURES	<p><b>Financial Information:</b></p> <p>Annual Fiscal Report August 16th 2001</p> <p>EBITA, Consolidated Turnover: 48% Science, 9% Professional Medicine, 26% Business;</p> <p>65% Germany, 14% North America, 3% Asia, 18% Rest of Europe</p>	<table border="1"> <thead> <tr> <th>Deutchmarks (DM)</th> <th>2001</th> <th>2000</th> </tr> </thead> <tbody> <tr> <td>Turnover / Revenue</td> <td>n/a</td> <td>DM 1,449 million</td> </tr> <tr> <td>Operating Income / Profit</td> <td>n/a</td> <td>DM 160 million</td> </tr> <tr> <td></td> <td><b>Year End</b></td> <td><b>2001 Staff</b></td> </tr> <tr> <td></td> <td></td> <td>5,284</td> </tr> <tr> <td></td> <td>n/a</td> <td>(1,399 Science, 690 Professional (includes medicine))</td> </tr> </tbody> </table>	Deutchmarks (DM)	2001	2000	Turnover / Revenue	n/a	DM 1,449 million	Operating Income / Profit	n/a	DM 160 million		<b>Year End</b>	<b>2001 Staff</b>			5,284		n/a	(1,399 Science, 690 Professional (includes medicine))	FINANCIALS AND STAFF NUMBERS
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	<b>Year End</b>	<b>2001 Staff</b>																			
		5,284																			
	n/a	(1,399 Science, 690 Professional (includes medicine))																			
ACQUISITIONS	<p><b>Acquisitions:</b></p> <p>EMAP Germany: Bauverlag (Walluf), Media-Daten Verlag (Walluf) and Media-Daten AG (Zürich); Schück Söhne AG (Rüschlikon, Switzerland)</p>		DIVESTMENTS																		
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